Light the Way Michigan City TOD Initiative
Award Submittal Form

Program Overview

The **Light the Way Michigan City TOD Initiative** brings downtown **storefronts (priority to pedestrian-traffic establishments)** together through coordinated holiday lighting and exterior enhancements, creating a unified, vibrant downtown environment. Participation is limited to storefronts only. The program provides matching support for eligible exterior lighting and enhancement projects that contribute to this shared vision. Applicants may request reimbursement assistance for **50% of eligible project costs, up to $500**. **Holiday lighting and displays must be installed and operational from November 28 through January 5** to ensure a consistent and festive experience throughout the downtown district. Lights must be lit, at a minimum, from **5:00 p.m. to midnight, seven days a week** throughout this period.

Prize Incentive

Three prizes will be awarded, with winners selected by a jury of your peers. Additional details will be announced after the initiative begins.

Business Name	
Physical Business Address (No P.O. Boxes)	
Type of Service/Industry	
Point of Contact Name	
Point of Contact Phone Number	
Point of Contact Email Address	
Amount Requested (50% of Eligible Project Costs, Up to $500)	

Project Description (attach additional pages if necessary):

TOD District Eligibility

Is the business located within the Michigan City Transit-Oriented Development (TOD) District (or within 1000ft of TOD District- see dotted yellow line on map)?

☐ Yes ☐ No

Please reference the TOD map below when determining eligibility.

Program Funding and Reimbursement Requirements

Receipts and photos of the display are required for reimbursement. Display materials purchased before submission of this form must be pre-approved for reimbursement before payment is issued. Submitted photos will be used for marketing purposes. Instructions for collecting program funds will be communicated upon program approval.

Applicant Certification

I certify that the information provided is accurate and that all submitted expenses will be used for eligible project purposes.

Authorized Signature	Date

Submission Instructions

Completed forms must be emailed to specialprojects@edcmc.com **no later than Monday, November 23, 2026, at 3:00 PM CST.** Requests are subject to funding availability and program eligibility requirements.

