

Building ECONOMIC SUCCESS Together



**ECONOMIC DEVELOPMENT
COMMUNITY INVESTMENT
CAMPAIGN**
2023-2025



LEAP BOARD OF DIRECTORS

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"The La Porte Economic Advancement Partnership is an organization committed to moving the City of La Porte and the region forward. Bert Cook and his team are some of the best partners in the business. Companies looking to locate in Northwest Indiana or grow in La Porte are lucky to have the knowledge and dedication of this group. I cannot thank them enough for their help in regional economic development."

Heather Ennis
President & CEO
Northwest Indiana Forum

DEAR COMMUNITY INVESTOR,

The La Porte Economic Advancement Partnership (LEAP) and the Economic Development Corporation Michigan City (EDCMC) are continuing to partner in a joint economic development Program of Action. Over the past three years, both organizations have been working on economic development initiatives including new business attraction, existing business retention and expansion, research and marketing. This unique partnership is successfully helping to position both communities as locations of choice for new business investment and existing business growth.

While both organizations contract with their respective cities of La Porte and Michigan City to perform economic development activities, funding from the business community is essential to continue these expanded and new aggressive economic development initiatives planned through this pivotal joint program. The 2023-2025 Economic Development Community Investment Campaign, with a goal of \$600,000, will be shared by both organizations for administration and implementation of the programs.

Please consider becoming an investor by making a three-year pledge toward the funding of this unique partnership. Through your financial investment LEAP and EDCMC play key roles in ensuring successful projects, as well as advancing the revitalizations of both cities' downtowns. The joint Program will ultimately result in enhancing the overall vitality and quality of life in the greater La Porte and Michigan City areas.

Once again, LEAP and EDCMC are partnering with the Unity Foundation of La Porte County, which has established the Economic Development Investment Fund. This is a special fund for these tax deductible donations.

Become an Investor and help La Porte and Michigan City **Build Economic Success Together!**

Mayor Tom Dermody
City of La Porte

Bert Cook
LEAP Executive Director

Mayor Duane Perry
City of Michigan City

Clarence Hulse
EDCMC Executive Director

ECONOMIC DEVELOPMENT PROGRAM OF ACTION

BUSINESS ATTRACTION

Funds raised will be used to market and promote La Porte and Michigan City as the premier locations of choice for new and existing businesses.

- "Sell" La Porte and Michigan City as the best locations for business
- Develop marketing materials and social media outreach
- Aggressive interactive websites
 - www.laportepartnership.com
 - www.edcmc.com
 - Special Site Selector Section
 - Databases on available buildings and sites
- Maintain information on local, regional and state demographics and incentives
- Share business prospect inquiries between LEAP and EDCMC
- Attend trade shows
- Interact with Chicago area, regional, and local commercial/industrial Realtors and brokers
- Process new prospect leads from the Indiana Economic Development Corporation

The Banks Ground Breaking in La Porte

BUSINESS RETENTION & EXPANSION

Ensuring that existing businesses in La Porte and Michigan City are being recognized and served is a prime initiative of the Program. LEAP and EDCMC work on an aggressive Retention and Expansion Program.

This program addresses the needs of local businesses through an aggressive business visitation effort.

- Identify specific concerns and problems of local businesses and provide effective solutions
- Acquaint business executives with programs that better strengthen their company
- Assist with expansion plans
- Serve as liaison between local government and businesses
- Promote interaction among local businesses
- Assist with workforce/training needs and incentives



SPECIAL PROGRAMS

- Assist with brownfield redevelopment
- Develop "shovel" ready properties
- Conduct Business Appreciation Events
- Host site selector professionals

CIRCLE OF INVESTORS

All investors will become members of the Circle of Investors. Their companies will be placed on a Preferred Vendor List which will be posted on both the LEAP and EDCMC websites.

Investors will receive updated information on the progress of the Program of Action and will be invited to Circle of Investors receptions. Investors will also receive special recognition for their support.

2023-2025 ECONOMIC DEVELOPMENT INVESTMENT FUND

COMPANY _____

CONTACT/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

PHONE _____

INVESTMENT LEVELS

Palladium
Platinum
Diamond
Gold
Silver
Bronze

ANNUAL AMOUNT

\$15,000+
\$10,000+
\$7,500+
\$5,000+
\$2,500+
\$1,000+

THREE YEAR TOTAL

\$45,000+
30,000+
\$22,500+
\$15,000+
\$7,500+
\$3,000+

Amount of your investment:

Annual \$ _____

Three Year Total \$ _____

Signature _____

Date _____

Make tax deductible investment checks payable to:

Unity Foundation of La Porte County, ED Investment Fund, 422 Franklin St., Suite C, Michigan City, IN 46360

For information, contact: EDCMC: 219.873.1211 • LEAP: 219.324.8584



LEAP AND EDCMC
SUCCESSSES BETWEEN 2020-2022



R&E VISITS FROM 2020-2022

LEAP
168 VISITS

EDCMC
114 VISITS



"Michigan City and La Porte are on an incredible path for future growth, thanks to the enthusiastic local leadership, investments made by the State of Indiana, the private sector, and the EDCMC's commitment to planning and assisting in moving development forward. Horizon Bank is proud to be a sponsor of the EDCMC."

Craig M. Dwight
Chairman & CEO
Horizon Bank

ECONOMIC DEVELOPMENT ACTIVITY

During the past three years, through the support of Investors, much has been accomplished in creating new jobs and investment, as well as, retaining existing jobs in La Porte and Michigan City. LEAP and EDCMC collaborate with their economic development PARTNERS in achieving their successes.

- La Porte and Michigan City Councils
- La Porte and Michigan City Redevelopment Commissions
- NIPSCO
- Indiana Economic Development Corporation (IEDC)
- Northwest Indiana Forum
- Regional Development Company
- Center of Workforce Innovations/NW IN Workforce Board
- Indiana Small Business Development Center (ISBDC)
- Michigan City Chamber of Commerce
- La Porte County Office of Economic Development
- La Porte County Convention and Visitors Bureau
- SCORE



200,000 SF GAF Materials building in Michigan City

**THANK YOU FOR INVESTING
IN THE FUTURE OF
LA PORTE AND MICHIGAN CITY!**



219.324.8584
www.laportepartnership.com



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*BUILDING ECONOMIC
SUCCESS TOGETHER*