

Building ECONOMIC SUCCESS *Together*



ECONOMIC
DEVELOPMENT
COMMUNITY
INVESTMENT
CAMPAIGN
2020-2022



ECONOMIC
DEVELOPMENT
CORPORATION

MICHIGAN CITY, IN

LEAP BOARD OF DIRECTORS

Bert Cook, *Executive Director, LEAP*
Mayor Tom Dermody, *City of La Porte*
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John Beutner, *Captain Ed's*
Brenda Temple, *Blue Chip Casino Hotel Spa*
Brian Tylisz, *Sullair A Hitachi Group Company*

DEAR COMMUNITY INVESTOR,

The La Porte Economic Advancement Partnership (LEAP) and the Economic Development Corporation Michigan City (EDCMC) are continuing to partner in a joint economic development Program of Action. Over the past three years, both organizations have been working on economic development initiatives including new business attraction, existing business retention and expansion, research and marketing. This unique partnership is successfully helping to position both communities as locations of choice for new business investment and existing business growth.

While both organizations contract with their respective cities of La Porte and Michigan City to perform economic development activities, funding from the business community is essential to continue these expanded and new aggressive economic development initiatives planned through this pivotal joint Program. The 2020-2022 Economic Development Community Investment Campaign, with a goal of \$600,000, will be shared by both organizations for administration and implementation of the programs.

Please consider becoming an Investor by making a three-year pledge toward the funding of this unique partnership. Through your financial investment LEAP and EDCMC play key roles in ensuring successful projects, as well as advancing the revitalizations of both cities' downtowns. The joint Program will ultimately result in enhancing the overall vitality and quality of life in the greater La Porte and Michigan City areas.

Once again, LEAP and EDCMC are partnering with the Unity Foundation of La Porte County, which has established the Economic Development Investment Fund. This is a special fund for these tax deductible donations.


Become an Investor and help La Porte and Michigan City ***Build Economic Success Together!***

Mayor Tom Dermody
City of La Porte

Mayor Duane Parry
City of Michigan City

Bert Cook
LEAP Executive Director

Clarence Hulse
EDCMC Executive Director

“American Licorice Company is a firm believer that LEAP has facilitated in enhancing our efforts to building a strong community through philanthropy and partnerships within our community. We love their vision and look forward to making La Porte a destination for businesses and residents to thrive for years to come”

Tracy A. Connors
Director of Digital Business Solutions
American Licorice Company

ECONOMIC DEVELOPMENT PROGRAM OF ACTION

BUSINESS ATTRACTION

Funds raised will be used to market and promote La Porte and Michigan City as the premier locations of choice for new and existing businesses.

- “Sell” La Porte and Michigan City as the best locations for business
- Develop marketing materials and social media outreach
- Aggressive interactive websites
 - www.laportepartnership.com
 - www.edcmc.com
 - Special Site Selector Section
 - Databases on available buildings and sites
- Maintain information on local, regional and state demographics and incentives
- Share business prospect inquiries between LEAP and EDCMC
- Attend trade shows
- Interact with Chicago area, regional, and local commercial/industrial realtors and brokers
- Process new prospect leads from the Indiana Economic Development Corporation

BUSINESS RETENTION & EXPANSION

Insuring that existing businesses in La Porte and Michigan City are being recognized and served is a prime initiative of the Program. LEAP and EDCMC work on an aggressive Retention and Expansion Program.

This program addresses the needs of local businesses through an aggressive business visitation effort.

- Identify specific concerns and problems of local businesses and provide effective solutions
- Acquaint business executives with programs that better strengthen their company
- Assist with expansion plans
- Serve as liaison between local government and businesses
- Promote interaction among local businesses
- Assist with workforce/training needs and incentives

SPECIAL PROGRAMS

- Assist with brownfield redevelopment
- Develop “shovel” ready properties
- Conduct “Made in La Porte County” and Business Appreciation Events
- Host site selector professionals

CIRCLE OF INVESTORS

All Investors will become members of the Circle of Investors. Their companies will be placed on a Preferred Vendor List which is posted on both websites: LEAP: www.laportepartnership.com EDCMC: www.edcmc.com

Investors will receive updated information on the progress of the Program of Action and will be invited to Circle of Investors receptions. Investors will also receive special recognition for their support.

La Porte Hospital Ground
Breaking Ceremony



2020-2022 ECONOMIC DEVELOPMENT INVESTMENT FUND

COMPANY _____

CONTACT/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

EMAIL _____

TELEPHONE _____

INVESTMENT LEVELS

Platinum
Diamond
Gold
Silver

ANNUAL AMOUNT

\$10,000+
\$ 5,000+
\$ 2,500+
\$1,000+

THREE YEAR TOTAL

\$30,000+
\$15,000+
\$ 7,500+
\$ 3,000+

Amount of your investment:

Annual \$ _____

Three Year Total \$ _____

Signature _____ Date _____

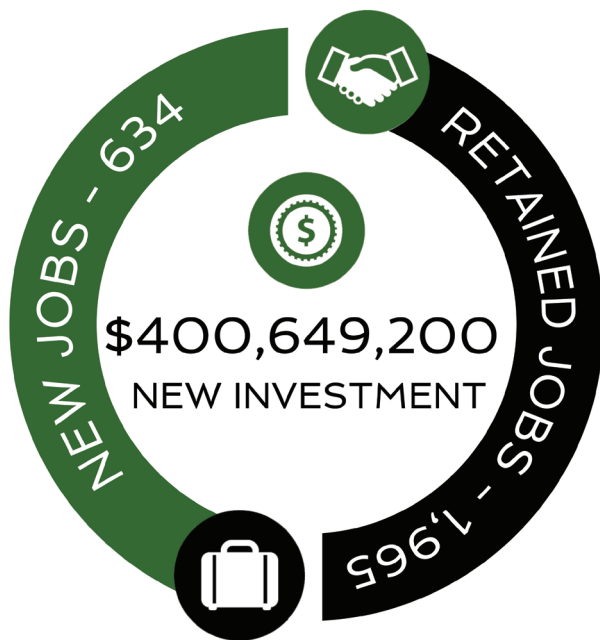
Make tax deductible investment checks payable to:

Unity Foundation of La Porte County, ED Investment Fund, 422 Franklin St., Suite C, Michigan City 46360

For information, contact: EDCMC: 219-873-1211 • LEAP: 219-324-8584



LEAP AND EDCMC SUCSESSES BETWEEN 2017-2019



R&E VISITS FROM 2017-2019

LEAP
111 VISITS

EDCMC
145 VISITS

ECONOMIC DEVELOPMENT ACTIVITY

During the past three years, through the support of Investors, much has been accomplished in creating new jobs and investment, as well as, retaining existing jobs in La Porte and Michigan City. LEAP and EDCMC work closely with their economic development PARTNERS in achieving their successes.

- La Porte and Michigan City Councils and Redevelopment Commissions
- NIPSCO
- Indiana Economic Development Corporation
- Northwest Indiana Forum
- Regional Development Company
- Center of Workforce Innovations/NW IN Workforce Board
- Indiana Small Business Development Center
- La Porte and Michigan City Chambers of Commerce
- La Porte County Convention and Visitors Bureau
- SCORE



Holladay Properties Haskell Building, completed construction in 2018 of their new 64,000 SF spec building.

“The EDCMC has done a lot of work to position itself for strong rewards in the 2020 year and beyond.



The strong team at the EDCMC organization works diligently to foster relationships that are needed to see growth and development for our community. Implementing the new strategic plan, the EDCMC will be very active in workforce development and housing to assist existing businesses. I am looking forward to

working alongside them in 2020 to show employers, developers and investors that Michigan City and La Porte are the premier locations for doing business.”

Rick Dekker
CEO

Dekker Vacuum Technologies, Inc.

THANK YOU FOR INVESTING
IN THE FUTURE OF
LAPORTE AND MICHIGAN CITY!



219.324.8584
www.laportepartnership.com



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**BUILDING ECONOMIC
SUCCESS TOGETHER**